

Date: October 23rd, 2024

To,
The Manager,
Listing Department,
BSE Limited,
SME Division,
P. J, Towers, Dalal Street
Mumbai- 400 001.

**Subject: Business Update – Satrix Information Security Limited announces appointment of
Mr. Tom Cheeran as Channel Head**

Scrip Code: - 544189 – SATTRIX INFORMATION SECURITY LIMITED

Dear Sir/Madam,



Tom Cheeran

Satrix Information Security Limited (further referred as ‘Satrix’), (BSE Listed), a leading provider of IT and Cyber-security services, announced today that the Company has entered into Consultant Agreement with Mr. Tom Cheeran who will represent the Company as Channel Head with effective from 23rd October, 2024. Tom will manage distribution channels for Cyber Security Products, develop channel strategies and help in building relationship with channel partners for OEM Products & Services of the Company as a Master Distributor in domestic and international markets.

Mr. Tom brings more than 30 years of experience in Satrix Information Security Limited as a seasoned sales and channel management professional, split evenly between direct sales and channel sales roles. His vast career includes key positions at major companies such as Microsoft, Lenovo, HCL, Symantec, Trend Micro, and Securonix. For the past 15 years, he has specialized in cybersecurity, holding leadership and strategic roles, where he led teams and drove significant growth in the India, MEA, SEA & SAARC regions.

Currently, Tom works as an independent channel consultant for specialized security products and subject matter expert for global investors, leveraging his deep industry knowledge and reach in the global market. He is also a skilled partner and distributor relationship builder, enabling rapid market



entry and business expansion, particularly in India, the SAARC region, the Middle East, and Southeast Asia.

With an MBA in International Business, Tom is well-versed in managing complex sales strategies, building strong relationships with customers, distributors, and partners, and maximizing business opportunities. He is currently focusing on MSSP outreach and expanding into new territories.

“I’m delighted to bring a multi-talented executive to our business,” says Sachhin Gajjaer, Managing Director of Satrix Information Security Limited. “He is a valuable asset to bring into the team with his ability to relentlessly pursue long term goals of the company in the Cyber Security World.”

“I’m excited to join such a transforming and growing company,” comments Tom , “I have a passion for the IT domain and Cyber Security Sector and Satrix offers me a unique opportunity to use my channel experience to grow Distribution business of NewEvol- A Dynamic Threat Defence platform in the global market.”

About Satrix:

Satrix Information Security Limited is in the business to develop customer-centric cyber security solutions since 2013. With an aim to deliver end-to-end cybersecurity services to enterprises in India, USA and Middle East (UAE) through its direct presence and globally with partner echo systems. Satrix is a unique organisation in its space. With over a decade of experience, the company has established itself as a trusted partner in providing a comprehensive range of cyber security solutions and offerings. Our aim is to safeguard nation and all concerned parties against cyber-attacks and risk.

Satrix specialised in cyber threat defence mechanism and responding to the cyber threats in IT and OT environments in real-time basis apart from that it is acknowledged as the official Professional Services and technology arm for major cybersecurity product OEMs, including Splunk, MicroFocus, Trip Wire, RSA, Checkpoint, Tenable, Akamai, PaloAlto, etc.

Satrix is an ISO/IEC 27001:2022 Certified Company along with combination of other cybersecurity controls like NIST, SOC-CMM, etc.

Kindly take the above information on the record.

Yours faithfully,

**For, Satrix Information Security Limited
(formerly known as Satrix Information Security Private Limited)**

**Mr. Sachhin Gajjaer
Managing Director
DIN: 06688019**